

Revised 7/2/98

## OVERVIEW

Currently, MA and TX regulations are very different in their respective requirements.

Plan:

Generate technical data using the modifications allowed by MA for MA samples. TX information would be generated based on TX's regulations. This may require retesting of about 40 brand styles for Tar and nicotine delivery, nicotine in filler, and "pH" in smoke. If however TX modified the regulation, based on MA regulation changes, less retesting would be required.

Ingredient reporting for TX could be challenged in court as was done in MA.

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ITEM	MA	COMMENTS / OPTIONS	DECISION / RESPONSIBLE PERSON
<b>Chain of Custody</b>		<b>Similar to 1997</b>	<b>Kevin Osborne</b>
Sampling	Purchase at wholesale $\geq$ 3% market share + selected brand styles Marlboro - 21 packings Basic - 16 packings	Buy only those brand styles $\geq$ 3 % market share, the "selected" brand styles will be purchased as needed Pickup July 20-21	Ginny and Kevin, Letter to Connolly to invite him to view the sampling and to request that he select the "selected brand styles" for testing
# of packs	60	Purchase by the carton	Contingency - 50 extra packs to meet TX regulation Needs legal interpretation of the regulation
Mailing of samples to state	25	Mail from the wholesaler	PTL will supply mailing labels
Labeling	Not defined from a wholesaler	End of pack Include wholesaler name/store # city, state, zip code date & initials of pickup person	Liz, Check with Hackett about store location, method of payment
Tobacco wt.	200 cigs.	Equilibrated samples	
Nicotine in Filler	CDC equivalent	Use Alpkem autoanalyzer Use equilibrated tobacco from Tobacco wt. evaluation Need AMA timeline to process samples	Report on an "as is" basis Raw data supplied to Charlene
Tobacco moisture content	OV	Not needed	Don't evaluate
% Ventilation	Analyze 100 cigs.	Use Fidus equipment Use equilibrated samples	As is sample (no taping of ventilation) Raw data supplied to Charlene
Smoking	20 ports/ 3 cigs each, 60 cigs		Raw data supplied to Charlene
Taping	Block 50% of the ventilation with tape	Use commercial 0.5 inch for brands styles 24.8 mm circumference unless selected brand styles have a reduced circumference	
"pH of Smoke"	Selected brand styles using puff by puff method	Use PM procedure - 2 reps/brand style Contract with LabStat only if MA requires Labstat procedure	Use PM procedure unless MA specifies a procedure Raw data supplied to Charlene
Ingredient	Same as last year		

ITEM	TX	COMMENTS / OPTIONS	DECISION / RESPONSIBLE PERSON
<b>Chain of Custody</b>		<b>Similar to MA</b>	<b>Kevin Osborne</b>
Sampling	All brand styles ~175 total	Sampling in PM warehouse is acceptable Identify sampling locations	Ginny and Kevin determine distribution logistics
# of packs	50		
Mailing of samples to state	0		
Labeling	Nothing defined		Same as MA
Tobacco wt.	Same as MA		
Nicotine in Filler	CDC method	Use proposed modified procedure Do matrix recovery study based on major tobacco type, not blend Option - Use autoanalyzer since the CDC method is so different than originally written	Report on an "as is" basis Use autoanalyzer method because the CDC method is significantly modified and data indicates similar results are obtained
Tobacco moisture content	OV	Not needed	Don't evaluate
% Ventilation	Same as MA		Raw data supplied to Charlene
Smoking	100 cigs		Use MA data from MA evaluation, all other brand styles evaluate 100 cigs, 3 cig. Per port, ref. Final preamble - 4 Comment [7] Raw data supplied to Charlene
Taping	Block 50% of the ventilation with tape	Cutting the width of the tape has successfully been accomplished at PM Tape width tolerances need to be determined	Generate data to support tape tolerances - Charlene
"pH of Smoke"	All brand styles, whole smoke	Modify 1997 procedure using KCl, no clearing puff, no pad, 1 cigarette	Modified due to learning obtained in 1998 Raw data supplied to Charlene
Ingredient	Identify present in tobacco	Challenge in court as per MA	

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